

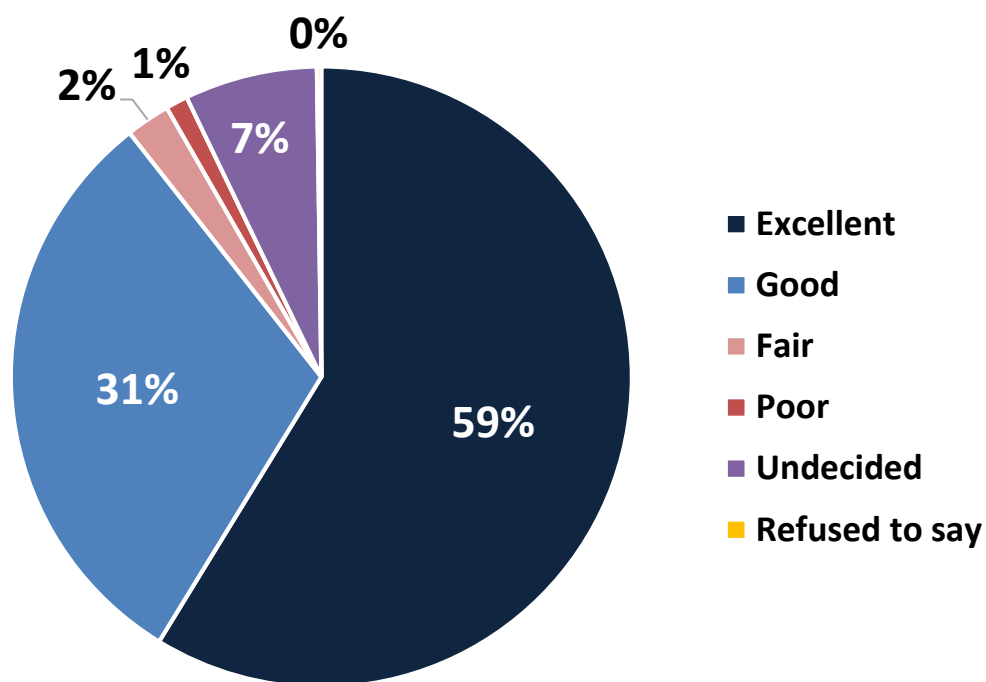
Tipp City Schools – January 2015 COMMUNITY SURVEY



January 8-10, 2015
Registered Voters, 1 of 4P
434 Completed Surveys

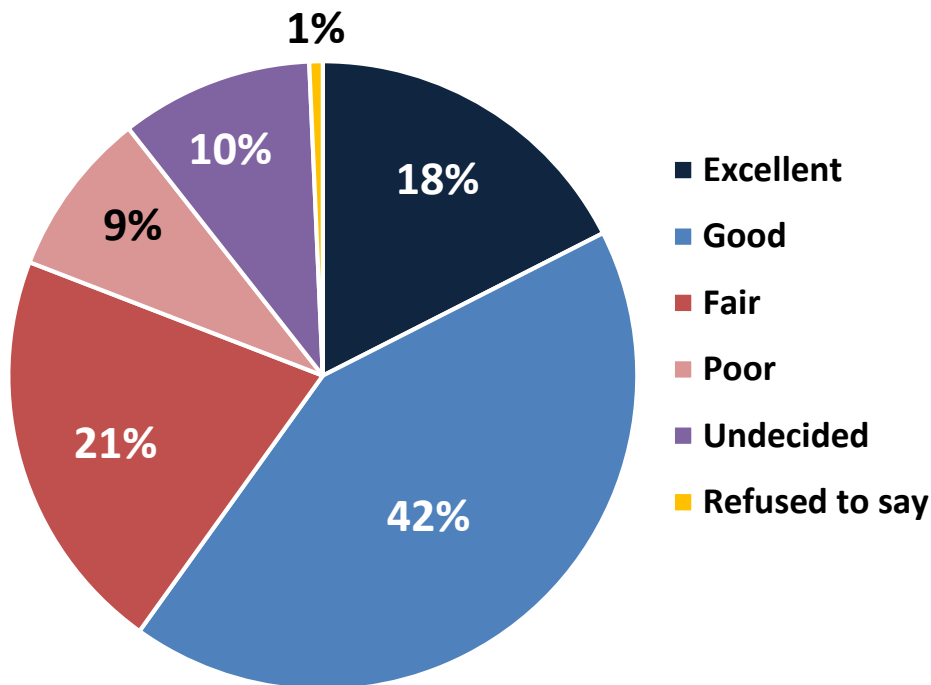
Q1. How would you rate the quality of education provided by the Tipp City School District? Would you say it is excellent, good, just fair, or poor?

1. Excellent	255	58.8%	89.40%
2. Good	133	30.6%	
3. Fair	10	2.3%	3.45%
4. Poor	5	1.2%	
5. Undecided	30	6.9%	7.14%
6. Refused to say	1	0.2%	
Totals	434		



Q2. And how about the way Tipp City School District uses our tax dollars; would you say it is excellent, good, just fair, or poor?

1. Excellent	76	17.5%	59.91%
2. Good	184	42.4%	
3. Fair	91	21.0%	29.49%
4. Poor	37	8.5%	
5. Undecided	43	9.9%	10.60%
6. Refused to say	3	0.7%	
Totals	434		



Now, I'll read you some issues facing the schools. Please tell me whether you think each is a very important, somewhat important, or not very important concern. (Q3-5 Rotated Randomly)

Q3. Tipp City lost many teachers last year to higher paying jobs and nearly 40% of teachers reported they were looking or planned to look for jobs elsewhere. Do you think this is a very important, somewhat important, or not very important concern?

1. Very important concern	265	61.1%
2. Somewhat important concern	103	23.7%
3. Not very important concern	40	9.2%
4. Undecided/don't know	25	5.8%
5. Refused to say	1	0.2%
Totals	434	

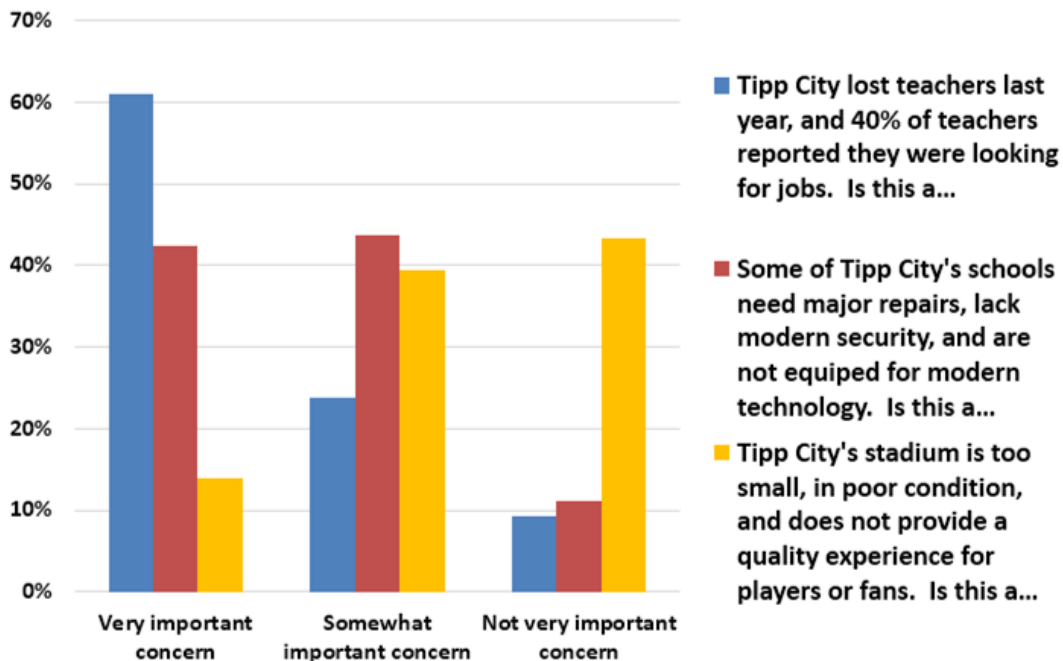
Q4. Some of Tipp City’s older schools need major repairs, lack modern security, and are not equipped to utilize modern educational technology. Do you think this is a very important, somewhat important, or not very important concern?

1. Very important concern	184	42.4%
2. Somewhat important concern	190	43.8%
3. Not very important concern	48	11.1%
4. Undecided/don't know	10	2.3%
5. Refused to say	2	0.5%
Totals	434	

Q5. Tipp City’s existing stadium is too small, in poor condition, and does not provide a quality experience for players or fans. Do you think this is a very important, somewhat important, or not very important concern?

1. Very important concern	60	13.8%
2. Somewhat important concern	171	39.4%
3. Not very important concern	188	43.3%
4. Undecided/don't know	13	3.0%
5. Refused to say	2	0.5%
Totals	434	

The loss of Tipp City teachers and the condition of some Tipp City school buildings stood out as being much more important concerns than the condition of Tipp City’s stadium. Nearly 85% were very or somewhat concerned about losing teachers and slightly more than 86% were very or somewhat concerned about the condition of school buildings. A little more than half, 53.2%, were very or somewhat concerned about the stadium condition. In addition, the intensity of concern for the loss of teachers was significantly higher with more than 60% of respondents rating it as a “Very important” concern.



Q6. Please rank the following, in terms of funding priorities for the schools, with 1 being the highest priority, 2 the middle priority, and 3 the lowest. (*Rotated Randomly:*) Attracting and keeping quality teachers, replacing aging and outdated school buildings, and constructing a new outdoor high school stadium. Which of those do you think should be the highest funding priority?

Undecided/don't know	4	0.9%
Refused to say	5	1.2%

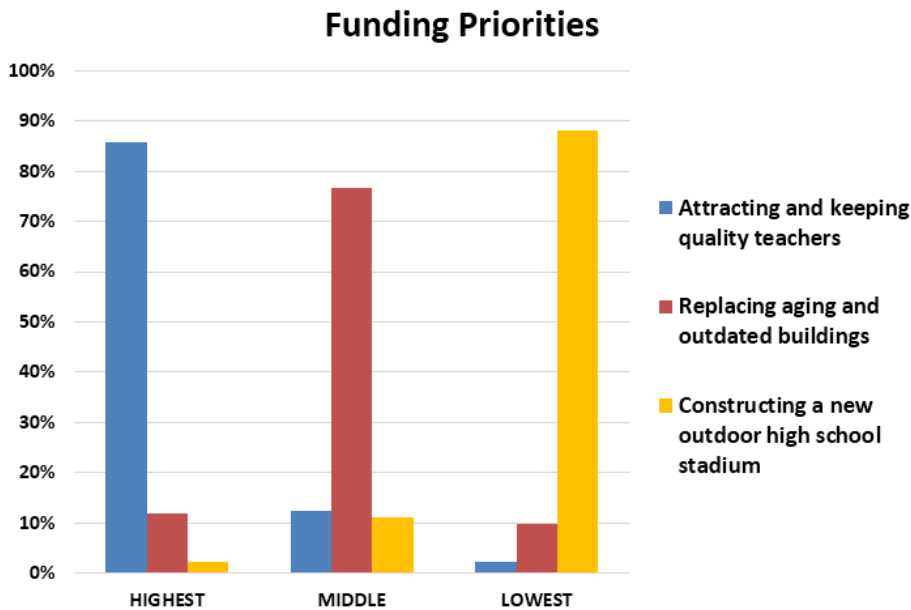
HIGHEST PRIORITY		
Attracting and keeping quality teachers	364	85.6%
Replacing aging and outdated buildings	51	12.0%
Constructing a new outdoor high school stadium	10	2.4%
Totals	425	

MIDDLE PRIORITY		
Attracting and keeping quality teachers	52	12.4%
Replacing aging and outdated buildings	321	76.6%
Constructing a new outdoor high school stadium	46	11.0%
Totals	419*	

LOWEST PRIORITY		
Attracting and keeping quality teachers	9	2.1%
Replacing aging and outdated buildings	41	9.8%
Constructing a new outdoor high school stadium	369	88.1%
Totals	419*	

* After giving a highest priority, 6 respondents were undecided/didn't know in terms of a middle and lowest priority.

When asked to rank funding priorities, more than **85%** indicated attracting and keeping quality teachers as their top priority. Replacing aging and outdated school buildings came next, then the stadium.



Q7. What do you think about a 4.95 mill, 5-year levy to help pay higher salaries to keep and attract quality teachers? Do you think that is a very good idea, a good idea, only a fair idea, or a bad idea?

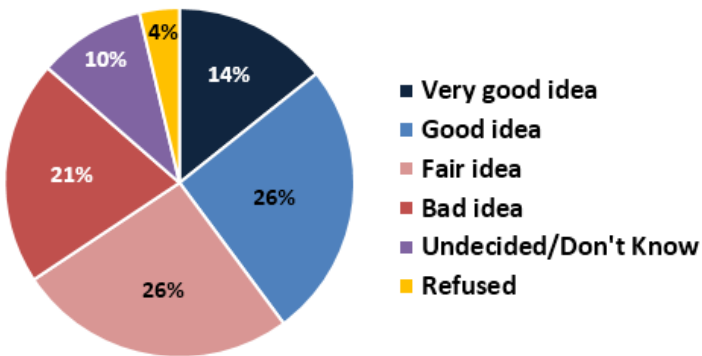
1. Very good idea	62	14.3%
2. Good idea	111	25.6%
3. Fair idea	112	25.8%
4. Bad idea	90	20.7%
5. Undecided/don't know	43	9.9%
6. Refused to say	16	3.7%
Totals	434	

Q8. What if you knew the levy cost would be about \$14.50 a month per \$100,000 home value? Do you think that's definitely worth it, probably worth it, probably not worth it, or definitely not worth it?

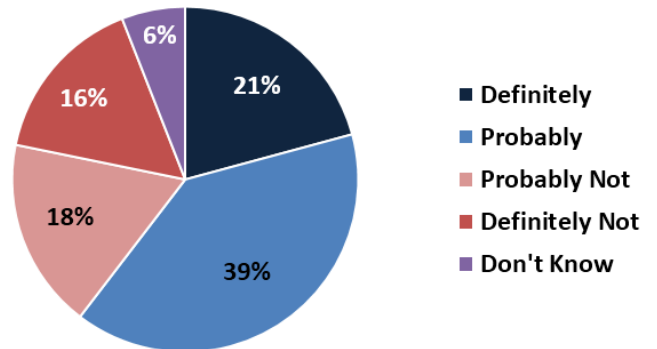
1. Definitely worth it	93	21.4%
2. Probably worth it	171	39.4%
3. Probably not worth it	76	17.5%
4. Definitely not worth it	68	15.7%
5. Don't know	26	6.0%
Totals	434	

When first asked about a levy to help pay higher salaries to keep and attract quality teachers, only about **40%** thought it was a "Very good" or "Good" idea with an additional **25.8%** rating it as a "Fair" idea. When the cost of the levy was provided, however, slightly more than **60%** said it was "Definitely" or "Probably" be worth it.

4.95-mill, 5-year operating levy



\$14.50/month per \$100,000 home value?



Q9. What if instead of 5-years, this levy was for a continuing period of time? Do you think that's a very good idea, a good idea, only a fair idea, or a bad idea?

1. Very good idea	38	14.4%
2. Good idea	84	31.8%
3. Fair idea	61	23.1%
4. Bad idea	60	22.7%
5. Undecided/don't know	21	8.0%
Totals	264**	

**Q9 only asked of Q8's "Definitely worth it" and "Probably worth it" respondents.

Now, I'd like to read you some statements. Please tell me if you strongly agree, agree, disagree, or strongly disagree with each. (Q10-13 Rotated Randomly)

Q10. In part, teacher compensation should be based on how well they and their students perform academically.

1. Strongly agree	127	29.3%
2. Agree	217	50.0%
3. Disagree	60	13.8%
4. Strongly disagree	12	2.8%
5. Undecided/don't know	18	4.1%
6. Refused to say	0	0.0%
Totals	434	

Q11. If we continue to lose good teachers, we risk a serious decline in our schools' educational quality.

1. Strongly agree	171	39.4%
2. Agree	179	41.2%
3. Disagree	53	12.2%
4. Strongly disagree	17	3.9%
5. Undecided/don't know	13	3.0%
6. Refused to say	1	0.2%
Totals	434	

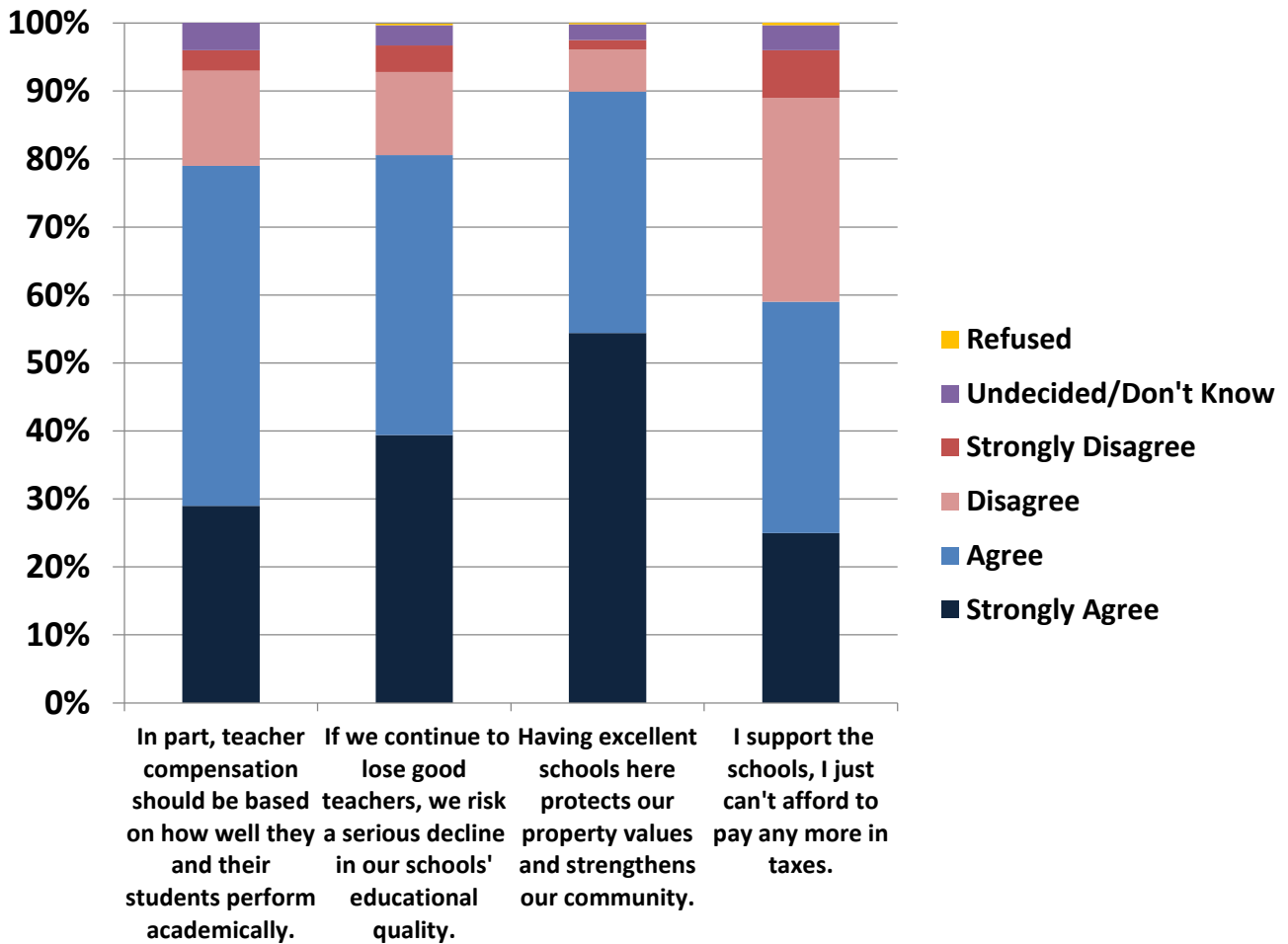
Q12. Having excellent schools here protects our property values and strengthens our community.

1. Strongly agree	236	54.4%
2. Agree	154	35.5%
3. Disagree	27	6.2%
4. Strongly disagree	6	1.4%
5. Undecided/don't know	10	2.3%
6. Refused to say	1	0.2%
Totals	434	

Q13. I support the schools, but I just can't afford to pay any more in taxes.

1. Strongly agree	108	24.9%
2. Agree	148	34.1%
3. Disagree	131	30.2%
4. Strongly disagree	29	6.7%
5. Undecided/don't Know	16	3.7%
6. Refused to say	2	0.5%
Totals	434	

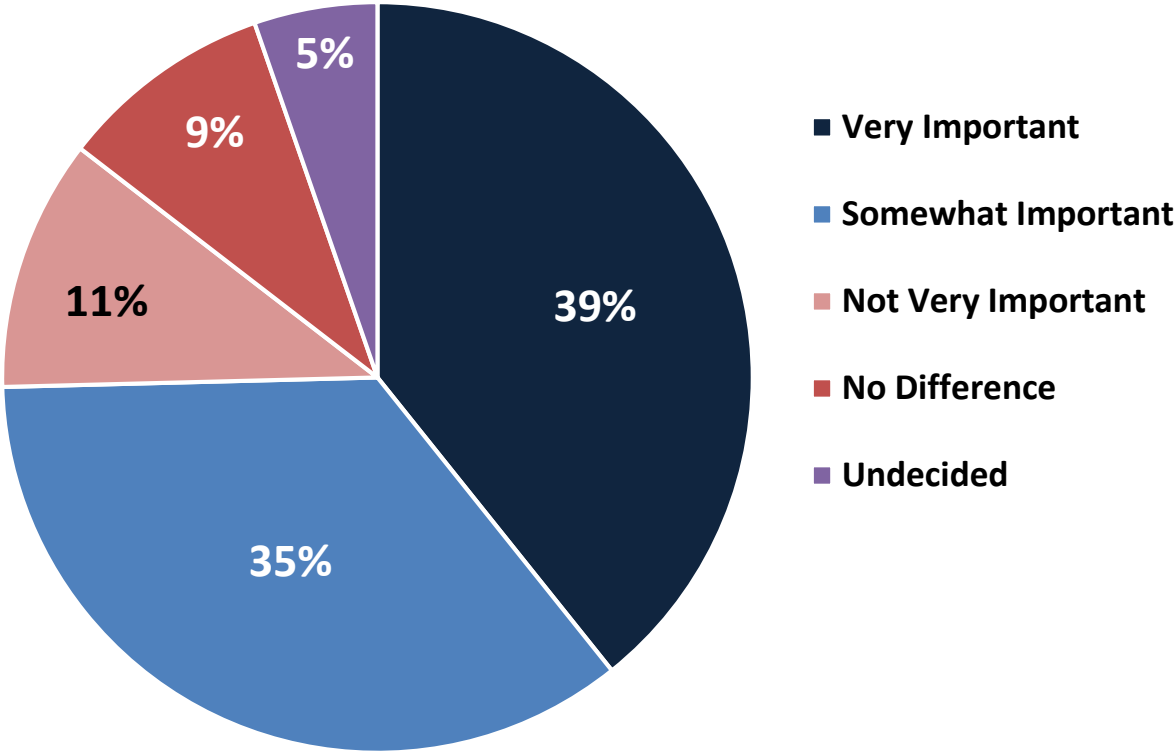
Two statements with the greatest intensity of agreement were those concerning excellent schools protecting property values and strengthening the community (total **89.9%** Agree, with **54.4%** Strongly agree) and continuing to lose good teachers risks a serious decline in our schools' educational quality (total **80.6%** Agree, with **39.4%** Strongly agree).



Q14. In the last 4 years, Tipp City teachers had salary step increases eliminated and 2 years with no cost of living raise. Knowing this, do you think the need for additional operating funds is very important, somewhat important, not very important, or does it make no difference?

1. Very important	170	39.2%
2. Somewhat important	153	35.3%
3. Not very important	47	10.8%
4. No difference	40	9.2%
5. Undecided	23	5.3%
6. Refused to say	1	0.2%
Totals	434	

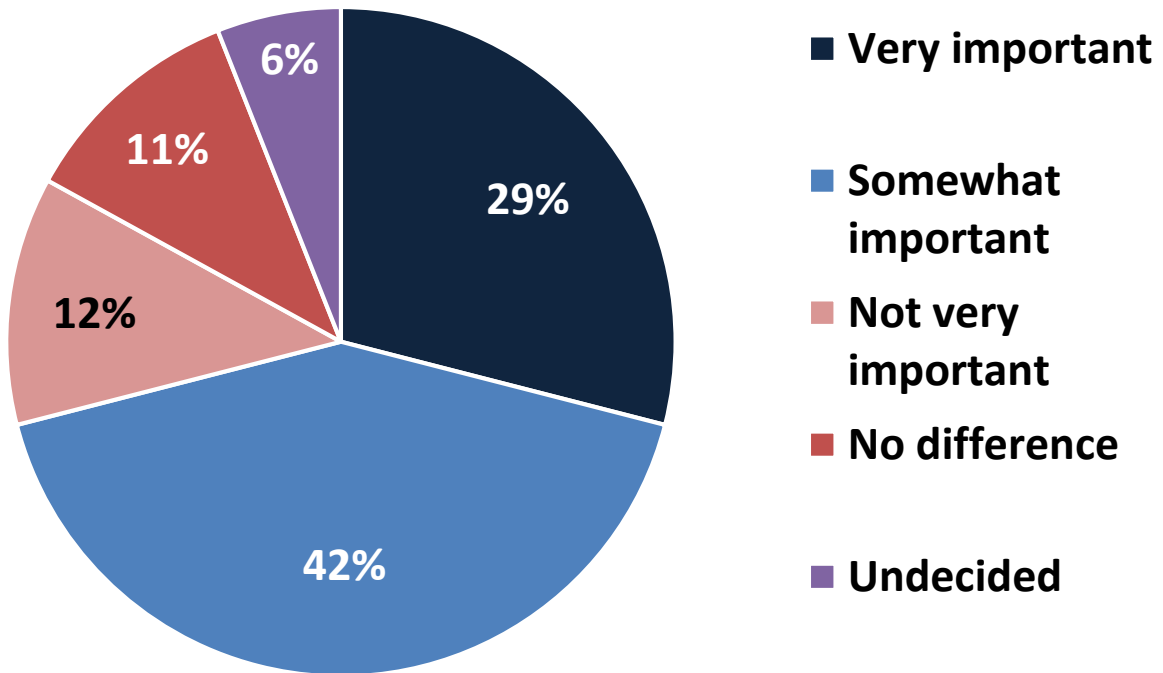
After hearing about the elimination of step increases and a gap in cost of living raises for Tipp City teachers, **74.5%** said they considered the need for operating funds “Very” or “Somewhat” important.



Q15. Compared to more than 20 area school districts, Tipp City Schools spends less per student than all but 2. Knowing this, do you think the need for additional operating funds is very important, somewhat important, not very important, or does it make no difference?

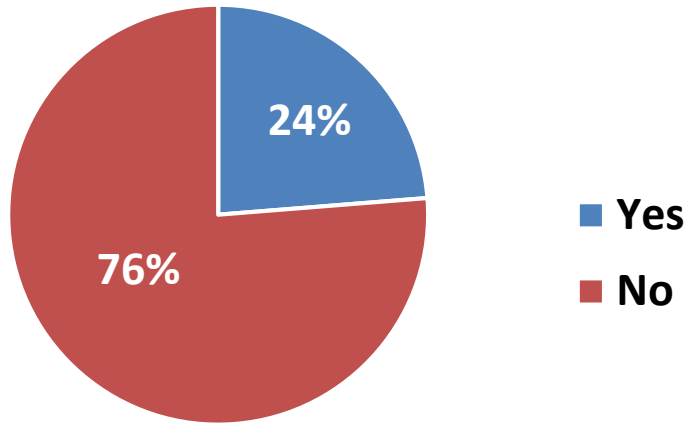
1. Very important	124	28.6%
2. Somewhat important	182	41.9%
3. Not very important	53	12.2%
4. No difference	47	10.8%
5. Undecided	27	6.2%
6. Refused to say	1	0.2%
Totals	434	

After learning that Tipp City Schools spends less per student than most all area school districts, more than 70% said they considered the need for additional operating funds to be “Very” or “Somewhat” important.



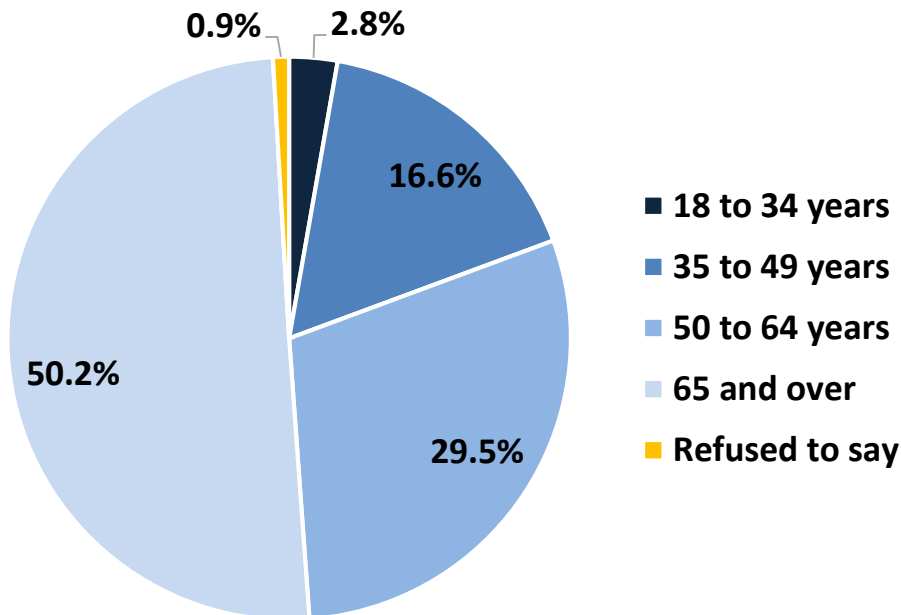
Q16. Do you have any children currently enrolled in a Tipp City School District public school?

1. Yes	103	23.7%
2. No	331	76.3%
Totals	434	



Q17. Lastly, please tell me into which of the following age groups you fall.

1. 18 to 34 years	12	2.8%
2. 35 to 49 years	72	16.6%
3. 50 to 64 years	128	29.5%
4. 65 and over	218	50.2%
5. Refused to say	4	0.9%
Totals	434	



Q18. Gender

1. Male	205	47.2%
2. Female	229	52.8%
Totals	434	

